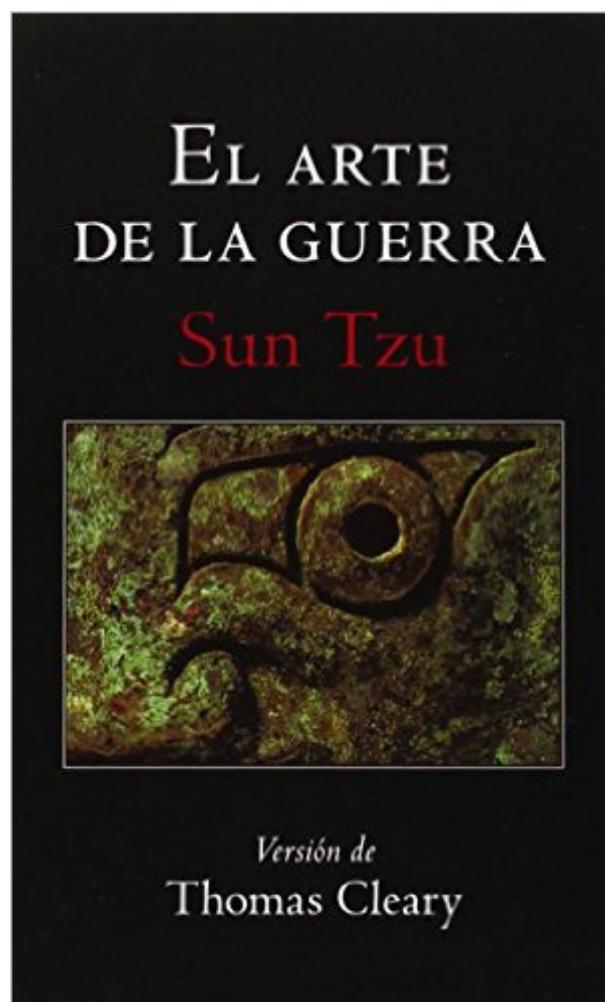


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Synopsis

Recopilado mÃ¡s de dos mil aÃ±os atrÃ¡s por un misterioso guerrero filÃ³sofo, El arte de la guerra sigue siendo, quizÃ¡s, hoy en dÃ¡a, el libro de estrategia mÃ¡s prestigioso e influyente del mundo, estudiado en Asia por polÃ³ticos modernos y ejecutivos con el mismo entusiasmo con el que fuera consultado en tiempos antiguos por jefes militares. Como estudio de la anatomÃ³a de las organizaciones en conflicto, El arte de la guerra se aplica en general a la competencia y al conflicto, en todo nivel, desde el interpersonal al internacional. Su objetivo es la invencibilidad, la victoria sin dar batalla, y la fuerza inexpugnable gracias a la comprensiÃ³n de la fÃ­sica, la polÃ³tica y la psicologÃ³a del conflicto. Compiled more than two thousand years ago by a mysterious warrior-philosopher, The Art of War is still perhaps the most prestigious and influential book of strategy in the world today, as eagerly studied in Asia by modern politicians and executives as it has been by military leaders since ancient times. As a study of the anatomy of organizations in conflict, The Art of War applies to competition and conflict in general, on every level from the interpersonal to the international. Its aim is invincibility, victory without battle, and unassailable strength through understanding of the physics, politics, and psychology of conflict.

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Muy Buena traducciÃ³n con todos los detalles para entender la gran obra de Sun Tzu, gracias Thomas Cleary por permitirnos leer esta joya de la literatura.

Buen libro bien presentado. Very good and nice presentation. High quality literature.

So far good but this tentative as i have not finish to read it.

nice very good

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